

Improving forest communication for people and forests

Stream 4 New institutions, new governance

When: Wednesday, 24 February,
11am-12.30pm

Where: Kamagong room, Holiday Inn
Hotel, Clark, Philippines

How can we more effectively use communication to help address the fundamental challenges facing people and forests in the Asia-Pacific region?

Find out in this fun and creative session filled with drama, humour and live action! Through engaging activities that get the audience involved in discussions with top communication experts, we will explore how effective communication is a means of not only raising awareness on forests but seeking real changes.

Key speakers

Veronica Pedrosa, veteran journalist with 20 years' international news experience, including at BBC, CNN and Al Jazeera.

Guy Bessette, a specialist in the fields of social learning and participatory development communication (PDC), senior program specialist for the International development Research Centre (IDRC)

Global forest communication group: Maria De Cristofaro, Communications and Outreach Officer, Forestry Department, FAO Rome; Raul Perez Albrecht, South American Network; Ingwald Gschwandtl and Kai Lintunen, European Network; Caroline Liou, Asia-Pacific Network; Kay Montgomery, African Network; Patricia Sfeir, Mediterranean and North Africa Network

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