

## Stream 3 – Session 6

**Title:** Gender-Inclusive Communication for Achieving SDGs  
**Organizers:** AIPP, CIFOR, FAO, RECOFTC  
**Day/Date:** 24 February 2016  
**Time:** 1530-1700  
**Venue** Lily room, Fontana Convention Center

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### Key messages

- Gender-inclusive communication can be used as a strategic tool to contribute to an achievement of SDG Goal 5 for gender equality and women’s empowerment.
- Different actors have been adopting gender-inclusive communication in their advocacy, capacity development, and research or even through mainstreaming gender within their works and organizations.

### Session description

Women in forested landscapes play central roles in the use, management and conservation of forest resources and agricultural lands across countries and communities in the Asia and Pacific regions. And yet, women are often excluded from decision-making regarding land use management. Such exclusions are particularly pronounced for indigenous women/ethnic minorities’ women who depend most on forests and trees for their livelihoods. Barriers that hinder women’s meaningful participation are multi-dimensional and a product of a combination of socio-economic, cultural and political factors.

Communication is a powerful tool that can be strategically used to raise awareness about the importance of promoting gender equity, address informational asymmetries between women and men, and challenge and transform unequal gender dynamics and power relations which serve to limit women’s participation in public affairs, including sustainable forest and other natural resource management. Gender-inclusive communication can provide channels to voice the interests and needs of indigenous and marginalized women in rural areas in particular. A growing body of evidence suggests that where women’s roles and voices have been recognized and incorporated, the sustainable forest management and equitable benefit sharing mechanisms have also improved.

This session is conceptualized in reference to SDGs Goal 5 with an objective of generating greater insights on the role of information and communication to promote women’s increased participation and empowerment in sustainable forest management. The session highlights the experiences of different actors working on forestry and gender equality – government agency, research institute, civil society organizations, and communities – in communicating for the advancement of gender inclusive change. It will focus on the strategies that they have employed and the experiences that they have had in fostering gender-inclusive communication through the production, dissemination and use of information in their research, projects, capacity development or advocacy works.

Gender-inclusive communication strategy, approach and actions are critical for the whole spectrums of stakeholders and actors working towards the promotion of gender equality and women’s empowerment in the forestry sector. This session, hence, brings together perspectives, practical experiences and approaches that these varying actors have employed with the lessons to be shared, exchanged and discussed for mutual learning and improvement.

## Programme

1530 – 1535	Overview of gender-inclusive communication and the frame of this session – an introductory chapter <i>Dr. Bimbika Sijapati Basnett, CIFOR</i>
1535 – 1540	FAO Communications: experiences on gender and media <i>Ms. Maria Decristofaro, FAO Communication Officer</i>
1540 – 1550	Communication for gender mainstreaming in the government agencies: the case from Indonesia Ms. Ciput Purwianti, Ministry of Women Empowerment and Child Protection
1550 – 1600	Communicating for gender-inclusive dialogue and change: CIFOR’s experiences <i>Ms. Cynthia Maharani, CIFOR</i>
1600 – 1610	AIPP guideline and experiences of gender mainstreaming for effective communication <i>Ms. Joan Carling, AIPP</i>
1610 – 1620	Advocating for land tenure and rights – indigenous knowledge communication: the case from Thailand <i>Ms. Rupho Chodo, Thailand</i>
1620 – 1630	Mainstreaming gender-inclusive communication approach in REDD+ Grassroots Capacity Building Project <i>Ms. Februanty Suyatiningsih, Project Officer</i>
1630 – 1640	Sharing experiences as a local facilitator to raise awareness on climate change Ms. Yuliatin, Member of community near Meru Betiri National Park in East Java
1640 - 1700	Voices from the floor – sharing, questions and recommendations Conclusion Moderator

## Organizers’ social media

### AIPP



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